



BENEFITS OF A

PHONE BRIDGE

A bridge is an auto-attendant that prompts callers to choose where they want their calls to be routed.

Ever heard a voice at the beginning of a call say: "For service, press 1. For sales, press 2..."?

That's a bridge.

**REQUEST TO SET UP A BRIDGE
TODAY! IT'S FREE.**

Using a bridge can clean up the calls you are monitoring and enhance your connection rates.

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LEAD CLARITY

- Saves you time and effort.
- Eliminates unnecessary / spam calls.
- Sorts incoming leads.
- Distinguishes the amount of call traffic coming into each department and/or extension line.



DETAILED REPORTING

- Metrics on dealership performance report will only reflect sales calls.
- Evaluates the connection percentage of the sales department.
- Provides a solid benchmark to maintain or improve on.



CRM MANAGEMENT

- Listens to only the most important sales calls.
- Pushes appropriate calls into CRM.
- Simplifies CRM organization.
- Ensures you are monitoring only sales lines.



CONNECTION TIME

- Drops the average connection time by 12-15 seconds, according to case studies.
- Connects customers efficiently to qualified agents.
- Reduces excessive transfers or holds.