

KEYWORD SEARCH

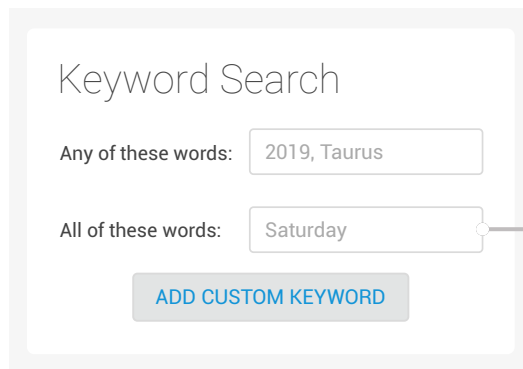


UNCOVER PROSPECTS CALLING FOR PARTICULAR VEHICLES, APPOINTMENT TIMES, AND MORE WITH KEYWORD SEARCH.

Car Wars uses artificial intelligence to identify and isolate specific spoken words on customer phone calls.

Keyword Search allows dealers to:

- ✓ Save time by teeing up calls that meet custom keyword parameters
- ✓ Proactively adjust staffing schedules to meet customer needs
- ✓ Gain insight into which sources are driving calls for particular pieces of inventory
- ✓ Market services more appropriately based on customer demand and market trends



Keyword Search

Any of these words:

All of these words:

[ADD CUSTOM KEYWORD](#)

Keyword Search gives dealers the necessary tools and insight to adjust their processes to meet caller needs. The outcome: more booked appointments, more return on marketing spend, and, ultimately, more revenue.

LEARN MORE ABOUT KEYWORD SEARCH AND OTHER AI-POWERED FEATURES!